



WOODLAND PARK GETTING BACK TO BUSINESS



A resource guide providing you with
essentials to grow your business.



Borough of Woodland Park
Alfred H. Baumann Free Public Library
7 Brophy Lane
Woodland Park, NJ 07424
973-345-8120
www.abwplibrary.org





WOODLAND PARK GETTING BACK TO BUSINESS

The public library can play a key role in getting you back to business. We are uniquely positioned to offer many resources and training that may help you in the recovery process. For more information, please call the library at 973-345-8120 Monday through Friday, 8:30 am to 4:00 pm.

Business Support

- Access to RefUSA
- Small Business Reference Databases
- Training & Workshops
- Access to Databases & Materials
- Access to Support Programs
- ...and much more!

One-on-One or Small Group Training

- Google Suite: Docs, Sheets, Slides
- Microsoft Suite: Word, Excel, PowerPoint
- Social Media Platforms
- Video Communications: Zoom, Hangouts
- Marketing Tools: Canva, Adobe Spark
- Communication Tools: Slack, Google Hangouts
- Devices: iPads, Chromebooks



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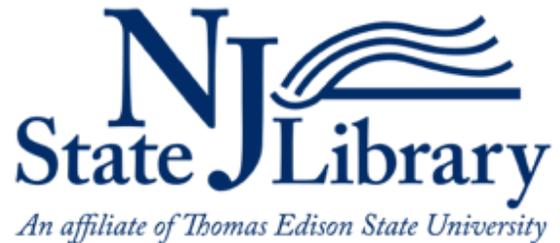
Partners

Public libraries have historically provided support to entrepreneurs as well as those who support small business within their communities. As part of the recovery, virtual one-on-one and small group assistance from trained professionals, government entities, and organizations such as SCORE, Grow with Google, and other economic development partners is available to businesses.

Grow with 



Databases & more



Access and support of the powerful online tools like RefUSA, the Small Business Reference center, language learning programs, and more will allow small businesses to build marketing lists for both Business-to-Business and Business-to-Consumer at no charge, and have resources at your fingertips to help your business succeed.



A screenshot of the Small Business Reference Center website. The page features a search bar at the top with the text "Enter any words to find books, journals and more" and a "Search" button. Below the search bar, there are several sections: "Browse by Category" with four categories: Business Areas, Industry Information by Small Business Type, Business Basics, and Start-Up Kit & Business Plans; "Small Business Videos" with a video player and a "Search Videos" button; "Start-Up Information" with a "Browse By State" button; and "Browse Popular Sources" with several book covers related to business topics like "Consultant & Independent Contractor Agreements", "From Your Own Limited Liability Company", "Using Patents in Workplace Technologies", "LLC or Corporation?", and "How to Write a Business Plan".

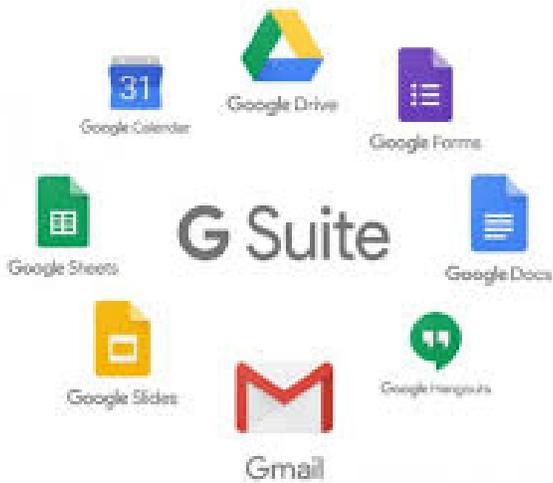
Digital Collections



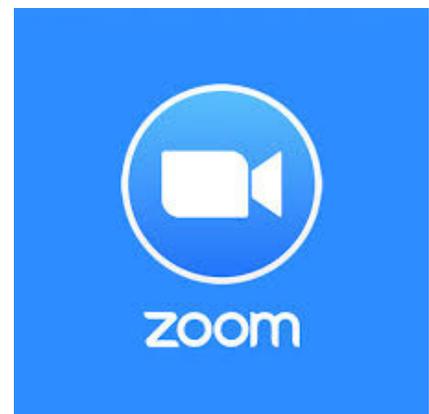
Access to the library's digital collection provides businesses with eBooks, audiobooks, digital magazines, documentaries, and more than 1800 digital newspapers.



Virtual Training



Virtual training is available to businesses by trained staff. Learn how to use applications that will help you organize and grow your business. Learn about new communication tools that will help you stay in touch with staff whether on-location or working from home.





Use tools to promote your business, create marketing materials, informational handouts and brochures.

Social Media Platforms



Learn how to use social media platforms to boost your brand, schedule events, schedule posts, and create pages.



Resources



Procurement Technical Assistance Center

NEW JERSEY'S SUPPLY CHAIN AUTHORITY

Library staff can help you find the local, county, state, and federal resources that will help your business during recovery and after.

*"Getting Back to Business"
with
The Borough of Woodland Park
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Call or email to set up
a training session.*



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